

# POST SHOW REPORT



India International  
Education Expo

28 - 30 April 2023

IEML, Greater Noida, Delhi NCR

ORGANISED BY:



# ABOUT INDIA INTERNATIONAL EDUCATION EXPO 2023

India International Education Expo 2023, was successfully organised by India Expo Mart Ltd. between 28-30 April 2023 in Halls 2,4 & Banquets of IEML, Greater Noida.

The show was a B2C and B2B event which created a platform for the national & international education sector to display their various opportunities & services to aspiring students and parents. IIEE connected thousands students with top-rated educational institutions, to guide and assist them in making the best career choices. Through this interactive platform, education institutions got to interact face-to-face with students from Schools, Colleges, Post Grads, parents and working professionals who were planning to pursue higher education in India or abroad.

## IIEE 2023 had 3 Zones:

### EDUCATION INDIA



was **EDUCATION INDIA** which featured Educational Institutions colleges, universities, vocational education, Career counsellors.

### EDUCATION ABROAD



was **EDUCATION ABROAD** which had International Schools, Universities, agencies, Study Abroad Institutes, IELTS, GRE, SAT, NEET, Visa Consultants, and also Financial institutions etc.

### EDUCATION PRODUCT



was **EDUCATION PRODUCTS** which featured hardware, software, Gadgets, Gaming, vocational education, research & special needs, Student staying facilities, School uniforms, stationery, technical toys, Magazines, Journals & Publications

# EXHIBITORS IIEE 2023



Rishihood University, Academy of Cake & Pastry Culinary, Accurate Group of Institutions, AECC, Asha Kiran Immigration, ASM Group, Association of India Principals, Bank of baroda, Baru Sahib, Canon India, Career India, Career Overseas, Ceeco Technologies Pvt Ltd, Chetanya Career Consultants Private Limited, Clubdiaries Technologies pvt. Ltd, College Smart, Easy Shiksha, Edfibre, Edu on Wheels, Education Post (Magazine) Sat Sukrit Media Pvt. Ltd. Education World Media, Edvoy, EPSI, FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE (FDDI), Future MBBS, G.L Bajaj Educational Institutions, Gautam Buddha

Society for Social Welfare, Genleap Ecosystem Private Limited, GLOBTECH EDUCATION TALENT PRIVATE LIMITED, GNIOT Greater Noida, Graphic Era University, Greater Noida Institute of Technology, HDFC Credila Financial Services Ltd, High Commission of Canada, HIMT, HORIZONS HOLIDAYS, I Space Furniture Systems Pvt. Ltd. (Metro Plus), ICICI Bank Limited, IDD News, INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA (ICAI), International Institute of Hotel Management (IIHM), ITS Engineering College, Kads Consultancy, Kailash Institute, Karadi Path Education Company, KC GlobEd, Lexicon Miles, Meenakshi Academy, Meenakshi Academy of Higher Education & Research, MYEQ Services Pvt Ltd, National Council for Promotion of Urdu Language, NBT - SAAR Education, National Book Trust India, Pen & Stationery Association, PIET, R.G Group of Education, Scholar Monks Quiz, Shree Venkateswara University, Shreejee Enterprises, Shreem Swarnam design concepts pvt ltd (Trophy partner), SI-UK, Skill Circle, Skipping Stones Entertainment Pvt Ltd. (APCA), Staietech, The Education Time, The Immigration Guru's Pvt Ltd, The Success Clinic, Touchstone Educational Chandigarh, Tutorac India Private Limited, University of Austria/ Future MBBS, University of Aberdeen, UP Institute of Design, US Work Study, Viewsonic International Corporation, ZHUMAEIEV BARSBK



# BOUQUET OF IIEE 2023

## CO-LOCATED SHOW



## STRATEGIC PARTNER



## LANYARD PARTNER



## MEDIA, AWARD & ASSESSMENT PARTNER



## KNOWLEDGE PARTNER



## CONFERENCE TITLE PARTNER



## EDTECH PARTNER



## EDUCATION LOAN PARTNER



## SILVER PARTNER



## EDUCATION PARTNER



## ASSOCIATE PARTNER



## LEARNING PARTNER



## TROPHY PARTNER



## SCREEN PARTNER



## INDUSTRY SUPPORT



National Independent School Alliances



Association of Indian College Principals



Indian Chamber of International Business



Pen & Stationery Association of India



Diplomathon Global



Teachers Help Teachers



Srishti Bharat



Vallas Technology Solutions



All India Council for Technical Education



Association of Indian Principals

## MEDIA PARTNER



# TOP PARTICIPATING COUNTRIES IN IIEE 2023

INDIA



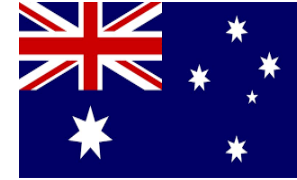
USA



UK



AUSTRALIA



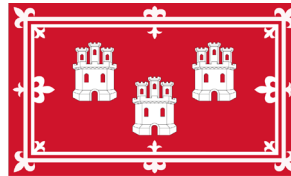
AUSTRIA



KHRGYSTAN



ABERDEEN



CANADA



NIGERIA



# GLIMPSES



# GLIMPSES



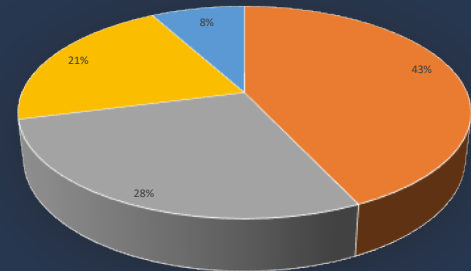


# EXHIBITOR SATISFACTION

## RATING THE EXHIBITION

EXCELLENT	43%
VERY GOOD	28%
GOOD	21%
AVERAGE	8%

## RATING THE EXHIBITION





# **VISITORS IIEE 2023**

**Government Girls Inter College – Ghaziabad; K M Convent School – Faridabad; Noida International Public School – Noida; Nanki Public School - New Delhi; New Nanki Public School - New Delhi**

**Saraswati Public Sec School – Delhi; Y.R Memorial High School – Ghaziabad; Hira Lal Jain Sr. Sec. School – Delhi; Indraprastha Modern Sr.Sec. School - Delhi**

**Maharana Pratap Institute Of Education – Noida; M.H.D.C. Saraswati Bal Mandir – Delhi; R.C.C.E. Public School – Delhi; Gyan Ganga Educational School - Noida**

**G B Public School – Faridabad; Sanfort World School – Noida; New bal Vishali public school - Delhi**

**M.N.B Modern Sr.Sec School – Delhi; S.V. Vidya Mandir Inter College – Ghaziabad; NAV. Vikas Inter College - Ghaziabad**

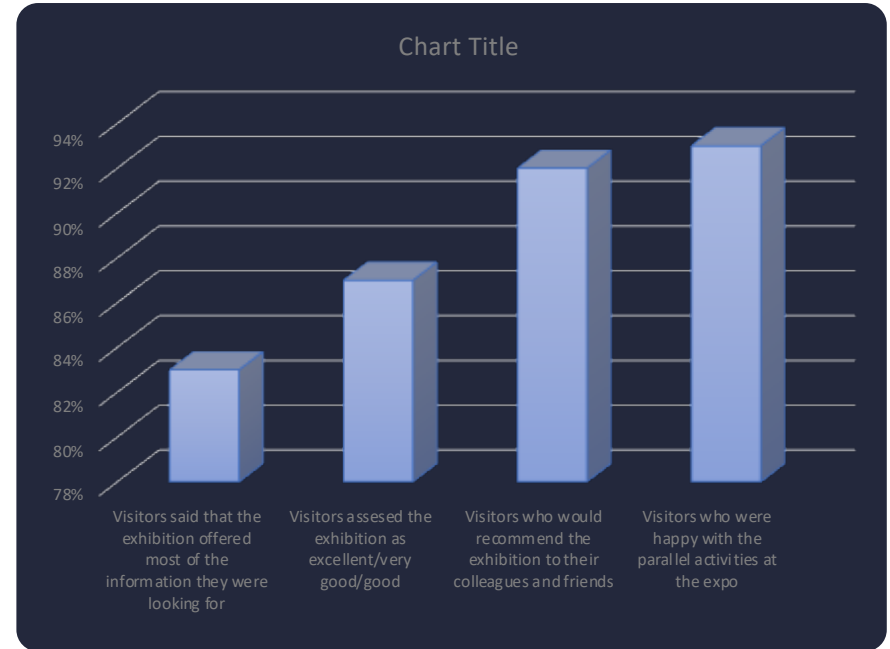
**Bal jagat Public School, Sanjay Nagar – Ghaziabad; Bal Jagat Sr.Sec.School, Raj Nagar - Ghaziabad; Siddharth International School – Delhi; Arunodaya Public school – Delhi;**

**Meraki School of higher education - Delhi; North Delhi Public School – Delhi; Bal Bharti Public School – Delhi; N R Convent School - Delhi; G L Bajaj - Greater Noida; Amity College - Greater Noida**

**Delhi Public School, Greater Noida, Pragyan School, Greater Noida, Grades International School, Ram-eesh International School.**

# VISITOR SATISFACTION IIEE 2023

Visitors said that the exhibition offered most of the information they were looking for	83%
Visitors assessed the exhibition as excellent/very good/good	87%
Visitors who would recommend the exhibition to their colleagues and friends	92%
Visitors who were happy with the parallel activities at the expo	93%



# PARALLEL ACTIVITIES AT IIEE 2023

HACKATHONS – Activities for Teachers was organised by TEACHERS HELP TEACHERS



# PARALLEL ACTIVITIES AT IIEE 2023

CAREER COUSENLLING – For Students & Parents was organised by THINK IN ENGLISH



# PARALLEL ACTIVITIES AT IIEE 2023

CONFERENCE ON 29TH APRIL 2023 on the Topic of 'Revisiting the purpose & vision of Higher Education' was organised by ASMA(Adoption of Social Media in Academia)



# PARALLEL ACTIVITIES AT IIEE 2023

IIEE EDUCATION POST EDUCATION EXCELLENCE AWARDS: 40 Awards were given strictly on merit chosen by an Industry Jury based on the Institutions yearly overall performance.





# INDUSTRY SUPPORT



# MEDIA PARTNER





# ACTUAL Marketing Activities Undertaken

**Newspaper Advertisements –  
FEB END; MID MARCH; DURING SHOW**

**Social Media Marketing – Facebook,  
Instagram, LinkedIn, Twitter, WhatsApp,  
YouTube**

**Getting Students, Teachers, Principals  
– Half Ticket Entertainment  
(Paid basis)**

**Buses & Vehicles to be sent to fetch  
Students & Educationists**

**Hoardings**

**Sectorial Magazine Advertisements –  
4 MONTHS**

**Tie ups with Sectorial Associations**

**Getting Teachers – Teachers Help  
Teachers & Diplomathan**

**Road Shows\***

**Banners**

**Web Influencer Marketing**

**Emailers - Ongoing**

**Direct Door to Door Marketing –  
AGENCY**

**Getting Students & Teachers –  
Ten News (Paid basis)**

**School & College Promotions/  
Competitions**

**Hand Bills Distribution**

# MEDIA COVERAGE: TOI, ET, NBT, HT, Hindustan, Mint, Punjab Kesari

**Delhi Fares Poorly On Protected Areas, But Scores Well On Diversity of Species**  
CITY BIODIVERSITY INDEX: Managers A Score of 39 On A Scale Of 92 In Report by Intach

**Adventurer Begins Hunt**  
NPCC looks action against Band, Chhabra over Mdr' pics on Twitter

**Toolkit case: HC directs Centre to file a fresh status report**

**India International Education Expo 2023**  
एजुकेशन एक्सपो में हों एक से बढ़कर एक ब्रांड्स

**SHIRT SALE**  
50% OFF

**Fact-check unit under new rules till July 5: Govt to HC**

**1.7k Indians moved out of conflict zones in Sudan: Centre**

**New Odisha Industrial Development Authority**

**स्वतंत्रता का अमृतकाल भारत को विविध धारों को संतुलित**

**श्रीधर लोधी का कार्यक्रम**

**India International Education Expo 2023**  
Education expo to attract finest brands

Over 200 national and international education brands will showcase over 10,000 students, parents, teachers and faculty members during the 3-day long event.

**YOUR NEXT STEP IN EDUCATION BEGINS HERE**

**INDIA INTERNATIONAL EDUCATION EXPO 2023**  
28-30 April 2023

**India International Education Expo 2023**  
एजुकेशन एक्सपो में हों एक से बढ़कर एक ब्रांड्स

**India education expo to attract finest brands**

**B2B INDIA INTERNATIONAL EDUCATION EXPO 2023**

**OPENING TODAY**  
THE LEADING EVENT ON EDUCATION ADMISSIONS IN INDIA AND ABROAD

**India International Education Expo**  
28-30 April 2023

**ICICI Bank**

**Save the 50 Cuts for Registration**

**To Book Details**  
97177 04049 82887 33400  
info@indiainternationaleducationexpo.com

**INDIA INTERNATIONAL EDUCATION EXPO 2023**

**LAST DAY TODAY**  
THE LEADING EVENT ON EDUCATION ADMISSIONS IN INDIA AND ABROAD

**ICICI Bank**

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## WHY SHOULD YOU BE A PART OF INDIA INTERNATIONAL EDUCATION EXPO

- Organised in the National Capital Region at a state-of-the-art venue
- Over 200 leading Indian and International educational institutions will be a part of the event
- Dedicated zones for domestic and international universities, schools and colleges, counselling and financial institutions and other service providers
- Over 10,000 students and parents expected to attend the event
- Organised in the month of April, right before the commencement of the admission seasons

## VENUE

INDIA INTERNATIONAL EDUCATION EXPO WILL BE ORGANISED AT INDIA EXPO CENTRE & MART, WHICH IS THE LARGEST INTEGRATED MULTI-PURPOSE EXHIBITION & CONVENTION CENTRE IN INDIA.



Industry Support :



## CONTACT US:

For more information

**RADHIKA VARSHNEY**

+91 74282 35733 | +91 93191 99566

exhibition8@indiaexpocentre.com  
exhibition9@indiaexpocentre.com



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Organised By -

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**India International Education Expo**  
28 - 30 April 2023  
IEML, Greater Noida, Delhi NCR

Exhibition | Conference | Hackathon | Awards | Counseling



## Helping Build A Better, Brighter & Secure Future

**INDIA INTERNATIONAL EDUCATION EXPO IS DIVIDED IN 3 ZONES:**

**ZONE 1**

**EDUCATION INDIA**  
This zone would feature Educational Institutions including Preschools, primary & secondary schools, colleges, universities, vocational education, higher education, Gadgets, Gaming, IMA, FEETEE, vocational education, research & special needs, Children doctors & psychologists, hostels, Student staying facilities, School uniforms, stationery, technical toys, International Schools, Magazines, Journals & Publications, Career counselors, financial institutions.

**ZONE 2**

**EDUCATION ABROAD**  
This zone would feature International Schools, Universities, agencies, Study Abroad Institutes, IELTS, GRE, SAT, NEET, Visa Consultants, emigration services etc.

**ZONE 2**

**EDUCATION FRANCHISEES**  
This zone would have Pre Schools and other institutions which are exploring franchisees for their brands.

**India International Education Expo** is a unique platform catering to the entire education fraternity. The event scheduled to be held from **28-30 April 2023 at India Expo Mart Limited, Greater Noida** will bring together over 200 leading world class universities, colleges, schools and institutions under one roof. Parents and students will be able to find the latest education programs, meet counselors and mentors and get help in building a strong career. Through this interactive platform, education institutions get to interact face-to-face with students from Schools, Colleges, Post Grads, parents and working professionals who plan to pursue higher education in India or abroad.

**WHO CAN EXHIBIT**

- Education councils, organizations & associations of various countries promoting education
- School and College Franchisees
- Education consultants / representatives of institutions from India & Abroad promoting education worldwide
- Embassies, High Commissions & Consulates of various countries promoting education
- Vocational course, Language course, e-learning course & job-oriented course providers
- International Schools - Residential & Non-Residential
- Banks & other financial institutions Service providers
- International Education Magazines, Journals & Publications
- Specialized training colleges preparing students for IELTS, GRE, SAT, TOEFL & etc
- Education Portals, Online Education counsellors
- Universities, Colleges & Education institutions from India & Abroad promoting quality education

**WHO CAN VISIT**

- Schools, Colleges & University students, Parents, professionals, who are looking for education career development & guidance
- Educational Professionals, Teachers, Guides, Trainers & Professors - looking at networking & knowledge expansion.
- Working professionals looking for further education
- Chairpersons, school owners, directors, principals, academicians, teachers, senior management, administrative heads, & decision makers from educational institutes, universities & schools
- Education Board Members & Associations
- Investors looking for taking up School & College Franchisees all around India
- International Education seekers
- Technical people looking for training abroad
- Chancellors, vice chancellors, principals & deans etc
- Government officials in education sector
- Visa consultants, Education counsellors, Agents for overseas education & emigration services etc.
- Media personals from National & International media houses

**PARTICIPATE TODAY**

For Stall / Sponsorship, Please Contact :-

RADHIKA VARSHNEY -- +91 74282 35733 / 7042245907 | [exhibition@indiaexpocentre.co](mailto:exhibition@indiaexpocentre.co)

PAWANDEEP DHILLON -- +91 886005 60299 / 92893 20706 | [exhibition@indiaexpocentre.com](mailto:exhibition@indiaexpocentre.com)

[www.indianinternationaleducationexpo.com](http://www.indianinternationaleducationexpo.com)

Participation Options

Built-up Booth @ INR 8500 / 220 USD per sqm + Taxes (Min. area 12 sqm)

Raw Space @ INR 8000 / 200 USD per sqm + Taxes (Min. area 36 sqm)

**INDUSTRY SUPPORT**

  
National Independent School Alliance

  
Association of Indian College Principals

  
Indian Chamber of International Business

  
Press & Editorial Association of India

  
Diplomation Association of India

  
Teachers Help Teachers

STRATEGIC PARTNER



KNOWLEDGE PARTNER





MEDIA PARTNER








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**THE EVENT IS DIVIDED INTO 3 ZONES**

**ZONE I - EDUCATION INDIA**  
Would feature educational institutions including Pre-schools, primary & secondary schools, colleges, universities, vocational education, higher education, research & special needs, hostels, student staying facilities, school supplies & Others.

**ZONE II: EDUCATION ABROAD**  
Education Abroad, as the name suggests would feature International Schools, Universities, and agencies.

**ZONE III: EDUCATION FRANCHISEES**  
The Franchisee section would feature those schools & colleges which are looking at expansion and eagerly seeking franchise partners around India.

**Media Partners :**



**Industry Support :**



**CONTACT US:** [exhibition@indiaexpocentre.com](mailto:exhibition@indiaexpocentre.com)  
[exhibitor@indiaexpocentre.com](mailto:exhibitor@indiaexpocentre.com) | +91 74282 35733 | +91 88605 60299 | +91 93191 99566 | Organised By: 



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Exhibition | Conference | Hackathon | Awards | Counseling

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**ZONE 2**  
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[www.indiainternationaleducationexpo.com](http://www.indiainternationaleducationexpo.com)

**INDUSTRY SUPPORT:**



**STRATEGIC PARTNER:**  | **KNOWLEDGE PARTNER:**  | **MEDIA PARTNER:** 

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## GIVE WINGS TO YOUR DREAMS – INDIA INTERNATIONAL EDUCATION EXPO 2023

IEML, GREATER NOIDA, DELHI NCR

Career choices are difficult to make but what is even more difficult is to find the right education institutions & partners who can help you realise your dream career & make them come true.

World class universities, colleges, schools & institutions are the dream of every student & India International Education Expo is an attempt to bring over 200 such leading education brands under one roof. Find the latest education programs, meet counselors & mentors & get help in building a strong career. India International Education Expo is the answer to all your education queries.

The three-day exhibition will have dedicated pavilions for International Universities, Upcoming start-ups, Women in Education, Counselling and Financial Institutions. The inaugural IIE Awards will recognise the movers & shakers of the education industry & their relentless work.



## INDIA INTERNATIONAL EDUCATION EXPO WILL BE DIVIDED IN 3 ZONES:

### ZONE I – EDUCATION INDIA

Education India would feature educational institutions including Pre-schools, primary & secondary schools, colleges, universities, vocational education, higher education, research & special needs, children's doctors & psychologists, hotels, student staying facilities, school uniform suppliers, stationery, technical toys, financial institutions and many others.

### ZONE II: EDUCATION ABROAD

Education Abroad, as the name suggests, would feature International Schools, Universities, and agencies.

### ZONE III: EDUCATION FRANCHISEES

The Franchisee section would feature those schools & colleges which are looking at expansion and eagerly seeking Franchisee partners around India.

Media Partners:



## EXHIBITOR CATEGORIES

- Education councils, organizations & associations of various countries promoting education.
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- Specialized training colleges preparing students for IELTS, GRE, SAT, TOEFL & etc.
- Education Portals, Online Education counsellors.



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CO-LOCATED SHOWS:  

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Powered By  


**10 DAYS TO GO**

THE LEADING EVENT ON EDUCATION ADMISSIONS IN INDIA AND ABROAD

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